## FPAA NEW MEMBER APPLICANT SURVEY

How did you learn about the F	resh Produce	Association of	the Americas (FP	AA)?		
Provide us some insight as to t	the type of bu	ısiness you are	in (importer? allie	ed industry? etc	:.).	
Please tell us which other proc	duce associati	ion membershi <sub>l</sub>	ps you currently h	old.		
What is your primary reason fo	or wanting to	join the FPAA?				
Please rank the value of the fo most important.	llowing Assoc	ciation member 2	benefits with 1 b	eing least impo <b>4</b>	ortant and 5 bei	ng
FPAA Events Discounts	E			<u> </u>		
FPAA Educational Series					C	
FPAA Newsletter					C	
Member Discount Benefits					C	
Networking with Members			0	•		
Increasing My Business	C	C	C	C	C	
What do you feel is the most in	mportant ber	nefit you will re	ceive from being	a member of th	ne Association?	